The ESPON 2020 Programme is following the logic of ESIF programmes by having established a Cooperation Programme with two Priority Axes:

Priority Axis 1: Territorial Evidence, Transfer, Observation, Tools and Outreach

This Priority Axis covers all content-related activities and is implemented through a Single Operation to produce territorial evidence, foster the knowledge transfer, deliver territorial observations, develop tools for measurement and observation, and provide for a broad outreach in terms of territorial evidence and results.

The Single Operation is implemented by the ESPON EGTC, who is the Single Beneficiary of the ESPON 2020 Programme and who was commissioned by the ESPON Monitoring Committee.

Priority Axis 2: Technical Assistance (TA)

The Ministry of Sustainable Development and Infrastructure, Department of Spatial Planning and Development in Luxembourg, in its function as Managing Authority, is ensuring a proper and efficient implementation of the Programme.

Budget

The approved total budget of the ESPON 2020 Programme for the period 2014-2020 amounts to €50,528,851, of which the EU contributes €41,377,019, the Member States contribute €7,301,832 and €1,850,000 are provided by the four Partner States, Iceland, Liechtenstein, Norway and Switzerland.

Out of the total budget, an amount of €48,032,234 is attributed to the ESPON EGTC to implement the Single Operation.

As the description of the target groups already indicated, there are different ways to participate in or benefit from the programme.

As a stakeholder

Stakeholders can apply for the preparation of specific evidence to support their policy processes, directly use the material made available on the ESPON media, and participate at events. The information about the possibility to express interest for targeted analysis, use or participate at events is publicly available on the ESPON website (www.espon.eu).

As a service provider

The production of evidence and other delivery of services of interest to researchers, academia and any other service provider is tendered through public procurement published on both the TED (Tenders Electronic Daily, www.ted.europa.eu), which is the Supplement to the Official Journal of the EU (“OJ S”) dedicated to European public procurement as well as the Luxembourg Public Procurement Portal (www.marches.public.lu). In addition, as soon as calls for tender are published there, they will also be announced on the ESPON website (www.espon.eu).

The ESPON EGTC in its function as Single Beneficiary is the responsible body implementing these activities and represents the principal interlocutor.

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Prepared by the ESPON Managing Authority, December 2016
WHAT IS ESPON ABOUT?

Considering the initiatives of the previous ESPON Programme 2013-2016, the ESPON 2020 Cooperation Programme is designed to further support the development of a European territorial evidence base. Its primary target is to enhance evidence production and transfer, thus improving the impact of those evidences. ESPON 2020 is closely aligned with the new programming period of the European Structural and Investment Funds (ESIF) and its implementation is reinforced by the Launching European Implementing Programme (LEIP) which is setting the priorities and complementary activities for all current EU Cohesion Policy programmes.

The objective of the ESPON 2020 Cooperation Programme is to support the implementation of the effectiveness of EU Cohesion Policy and other sectoral policies and programmes under the European Structural and Investment Funds (ESIF), as well as national and regional territorial development policies, through the production, dissemination and promotion of territorial evidence covering the entire territory of the EU Member States, as well as the four Partner States of Iceland, Liechtenstein, Norway and Switzerland.

The implementation of at least 22 applied research projects based on policy demand mostly covering the whole of Europe shall foster the European territorial and analytical evidence base. These activities are key for the enhancement of knowledge production and evidence production. An innovation regarding this operation is the involvement of external senior expertise to ensure scientific quality. The research projects are publicly tendered.

WHAT ACTIVITIES ARE IMPLEMENTED BY THE ESPON EGTC UNDER THE ESPON 2020?

Enhanced European territorial evidence production through applied research and analyses (SO1):

The objective of the ESPON 2020 Programme is to group around the Specific Objectives (SO) 1-5 in order to ensure a targeted and efficient delivery to the users of the Programme.

Upgraded knowledge transfer and use of analytical support (SO2): At least 25 targeted analysis projects proposed by and implemented in partnership with groups of stakeholders shall support the provision of territorial evidence and provide evidence support to European funding programmes. Furthermore, 45 thematic papers in form of policy briefs and working papers on specific themes in response to policy demand shall be prepared. These activities in cooperation with stakeholders from EU, national, regional and local levels are a continuation of successful activities within the ESPON 2013 Programme. More emphasis is now given to evidence support to ESIF programmes. A major innovative action will be the rapid delivery of tailor-made evidence responses.

Improved territorial observation and tools for territorial analyses (SO3):

The creation or maintenance of at least 8 territorial observation, monitoring, and analytical online tools is intended. Furthermore, the publication of 3 major territorial monitoring reports is planned at significant moments over the programme period in order to inform and support important policy development processes. These activities will take a further step in monitoring territorial dynamics vis-à-vis policy priorities as well as in macro-regions, and also result in a more integrated and easy to use toolbox of ESPON.

Wider outreach and uptake of territorial evidence (SO4): At least in total 60 activities covering minimum 40 events and 20 publications related to European, transnational and national levels are planned in order to support outreach to users and the widest possible use of European territorial evidence in practice. These activities will include dedicated outreach at European level as well as pre-event transnational outreach. A shift towards digital media and communication and less printed material will constitute a major modernization of the ESPON Programme’s approach.

Leaner, more effective and efficient implementation provisions and more proficient programme assistance (SO5):

The establishment of a Single Beneficiary, the ESPON EGTC, has been specifically designed for the purpose of efficiently implementing the objectives of the ESPON 2020 Programme. This major innovation in the history of ESPON shall support the territorial dimension of policy-making in Europe. The improved, streamlined and strengthened institutional setup offers a renewed in-house specialist staff and scientific capacity ensuring a prompt and efficient delivery of evidence to policymaking processes.

WHICH TARGET GROUPS IS THE ESPON 2020 ADDRESSING?

ESPON 2020 primarily focuses on the support of policy making and is thus targeting the following stakeholder groups:

- European policymakers
- National policymakers and practitioners
- Authorities implementing ESIF programmes and preparing periodical reports
- Regional and local policymakers and practitioners.

However, ESPON 2020 sees also the importance to serve a wider public and in particular the following secondary target groups:

- Organizations promoting regional/urban interests at EU level
- University academics, researchers as well as students as future decision makers
- The private sector and wider European audiences.

Academics, scientists and researchers are important providers of ESPON outputs, bringing in the necessary research capacity and scientific excellence. In that way, the ESPON 2020 Programme will benefit the scientific community across Europe in the field of territorial research.

The implementation of at least 3 major territorial monitoring reports is planned at significant moments over the programme period in order to inform and support important policy development processes. These activities will take a further step in monitoring territorial dynamics vis-à-vis policy priorities as well as in macro-regions, and also result in a more integrated and easy to use toolbox of ESPON.